AL-REHLA | Issue 1341
Tourism | Daily | Digital
18 November 2026

Winner of the "Most Influential Tourism Newspaper in the Arab World 2026" Award by AFUSU

Tulip Hotels & Residences to Operate Hospitality Units in Egypt's New Administrative Capital Under 20-Year Agreement

Diriyah Secures SAR 2.4 Billion Financing from Alinma Bank to Develop Luxury Hotels in Wadi Safar

Aqaba Joins World Travel & Tourism Council in a First for Jordan

Al Ain Book Festival Opens with 200 Events and 230 Exhibitors, Bringing Heritage to Life Through "Oasis of Stories"



Diriyah Secures SAR 2.4 Billion Financing from Alinma Bank to Develop Luxury Hotels in Wadi Safar



New financing agreement supports hospitality development across the 62-square-kilometre destination, as Diriyah's awarded contracts exceed SAR 110 billion

Diriyah, Saudi Arabia | Al Rehla

Diriyah Company has signed a SAR 2.4 billion ($640 million) financing agreement with Alinma Bank to support the development of hospitality assets in Wadi Safar, as part of plans to transform the area into a luxury tourism, residential and leisure destination featuring a collection of international hotel brands.

Announced on November 16, 2026, the agreement marks the first financing collaboration between the two parties. It provides additional funding for hospitality development within the wider Diriyah project, although details of how the funds will be allocated among individual hotels, along with the financing drawdown schedule, have not been disclosed.

Luxury Hospitality Portfolio Across 62 Square Kilometres

The Wadi Safar master plan covers approximately 62 square kilometres and includes luxury hotels and residential developments, alongside a golf course designed by Greg Norman and equestrian and polo facilities.

Located adjacent to the main Diriyah development, Wadi Safar is being developed as a destination offering specialised luxury accommodation and leisure experiences, combining premium hotels, sporting facilities and exclusive residences.

Diriyah Company has not identified which hotels will directly benefit from the new financing or disclosed the number of hotel rooms to be developed through the agreement.



"The agreement supports efforts to develop luxury assets and attract international hotel brands to Wadi Safar, as a key component of the project's hospitality strategy."

Jerry Inzerillo
Group CEO of Diriyah Company



Diriyah's Awarded Contracts Exceed SAR 110 Billion

Jerry Inzerillo, Group Chief Executive Officer of Diriyah Company, said the agreement supports the development of luxury hospitality assets and the attraction of international hotel brands to Wadi Safar, a key component of the company's hospitality strategy.

Meanwhile, Abdullah bin Ali Al-Khalifa, Managing Director and Chief Executive Officer of Alinma Bank, highlighted the agreement's role in supporting major development projects through Sharia-compliant financing solutions.

Diriyah Company also revealed that the cumulative value of contracts it has awarded has exceeded SAR 110 billion, with development works continuing across various components of the project.

Who Is Behind the Project?

Diriyah Company, wholly owned by Saudi Arabia's Public Investment Fund (PIF), is responsible for developing the wider destination, which combines historical and cultural landmarks with hotels, residences and leisure facilities.

The company is led by Group CEO Jerry Inzerillo, while Alinma Bank serves as the financing institution under the new agreement. No equity ownership in the hospitality assets has been announced for the bank.

Al-Rehla Perspective | Financing Hospitality Before Welcoming Guests

The significance of the agreement lies in securing dedicated financing for hotel development, representing a tangible financial commitment rather than simply announcing a new hospitality brand or future project.

However, assessing the financing's actual impact on hotel capacity and inbound tourism will require further details about the properties receiving funding, their scheduled opening dates and room inventories.

These details were not included in the latest announcement.



"The agreement represents an important step in supporting development projects by providing Sharia-compliant financing solutions, contributing to enhanced investment and development opportunities."

Abdullah bin Ali Al Khalifa
Managing Director and CEO of Al Inma Bank

Tulip Hotels & Residences to Operate Hospitality Units in Egypt's New Administrative Capital Under 20-Year Agreement



Urban Expansions partners with Legacy Hotels Holding to manage the hospitality component of GLOW TERRA TOWERS under a brand associated with France's Louvre Hotels Group

Cairo, Egypt | Al Rehla

Urban Expansions – Glow Terra has announced the signing of a final, exclusive 20-year agreement for the management and operation of hospitality units at GLOW TERRA TOWERS, a mixed-use development in the Downtown district of Egypt's New Administrative Capital.

The hospitality component will operate under the Tulip Hotels & Residences brand, associated with France's Louvre Hotels Group, through Legacy Hotels Holding, which the developer describes as the hotel group's official and exclusive partner in the Middle East and North Africa.

Announced on November 16, 2026, the agreement follows more than six months of negotiations and joint studies.

International Hospitality Management in the New Capital

The partnership aims to bring international hotel management, operations, marketing and reservation expertise to the development's hospitality component.

GLOW TERRA TOWERS is located in the Downtown district of the New Administrative Capital, close to the government and financial districts. The project combines hospitality, commercial and office uses.

The agreement comes as hospitality developments in Egypt's new capital seek to attract international operators and position themselves to serve potential demand from business travellers, official delegations and conference visitors.

Long-Term Operating Agreement Signed



Ahmed Essam El-Din, CEO of Urban Expansions, said the partnership forms part of the company's strategy to establish relationships with specialised international hospitality management and operating companies.

However, the announcement did not disclose the number of hotel rooms or hospitality units covered by the agreement, the financial value of the management contract, or an expected opening date.

The signing represents a contractual step towards the future operation of the hospitality component. It does not indicate that the property has opened or begun welcoming guests.

Al-Rehla Perspective | International Operators and Future Hotel Demand

The agreement highlights the growing interest in connecting hospitality developments in Egypt's New Administrative Capital with specialised international operators before opening.

While a recognised hotel brand and a long-term management arrangement may support a project's market positioning, their commercial impact will ultimately depend on the opening schedule, accommodation capacity, occupancy levels and the ability to attract business and conference-related demand.

Further disclosures on the property's operating structure, room inventory and launch timetable will be essential to assessing the agreement's contribution to Egypt's hospitality sector.



"Attracting the hotel brand is part of the company's strategy to build partnerships with international institutions specialising in hotel management and operations."

Eng. Ahmed Essam El Din
CEO of Urban Expansions

Riyadh Begins Construction of Expo Metro Station with Capacity for 19,000 Passengers per Hour Ahead of Expo 2030

Connected to King Khalid International Airport via the Yellow Line, the 70,000-square-metre station will serve Expo visitors and surrounding destinations beyond the event

Riyadh, Saudi Arabia | Al Rehla

The Royal Commission for Riyadh City (RCRC) has announced the start of construction on the Expo Station as part of the Riyadh Metro network, with a capacity of up to 19,000 passengers per hour. The project aims to strengthen the capital's public transport infrastructure ahead of Expo 2030 Riyadh, facilitating travel between the airport, the exhibition site, and major destinations across the Saudi capital.

On November 15, 2026, the commission unveiled the station's architectural design. The facility will cover approximately 70,000 square metres and forms part of the infrastructure developments underway in preparation for the international exhibition.

Connecting the Expo Site to the Riyadh Metro Network

The station will be located on the Riyadh Metro's Yellow Line, which connects to King Khalid International Airport, and will extend above King Salman Road, providing visitors with public transport access to the Expo site.

The project is particularly significant for tourism and business travel, as efficient connections between airports and major event venues are essential for managing visitor flows and reducing reliance on private vehicles.

The station is also expected to continue serving surrounding districts after Expo 2030, ensuring long-term benefits from transport infrastructure investments associated with the event.

A Design Inspired by the Local Environment

The station will feature a steel dome measuring 134 metres in diameter, supported by eight branching columns inspired by the region's native acacia trees.

The development will also incorporate approximately 44,000 square metres of green spaces, alongside solar energy systems designed to supply around 25% of the station's energy requirements.

The architectural concept combines shaded passenger areas with elements reflecting Riyadh's natural landscape and urban identity, making the station a distinctive part of the visual experience for Expo visitors.

Completion Targeted Ahead of Expo 2030

The Royal Commission for Riyadh City is developing the station in coordination with construction at the Expo site, with the aim of completing the facility before the exhibition opens in 2030.

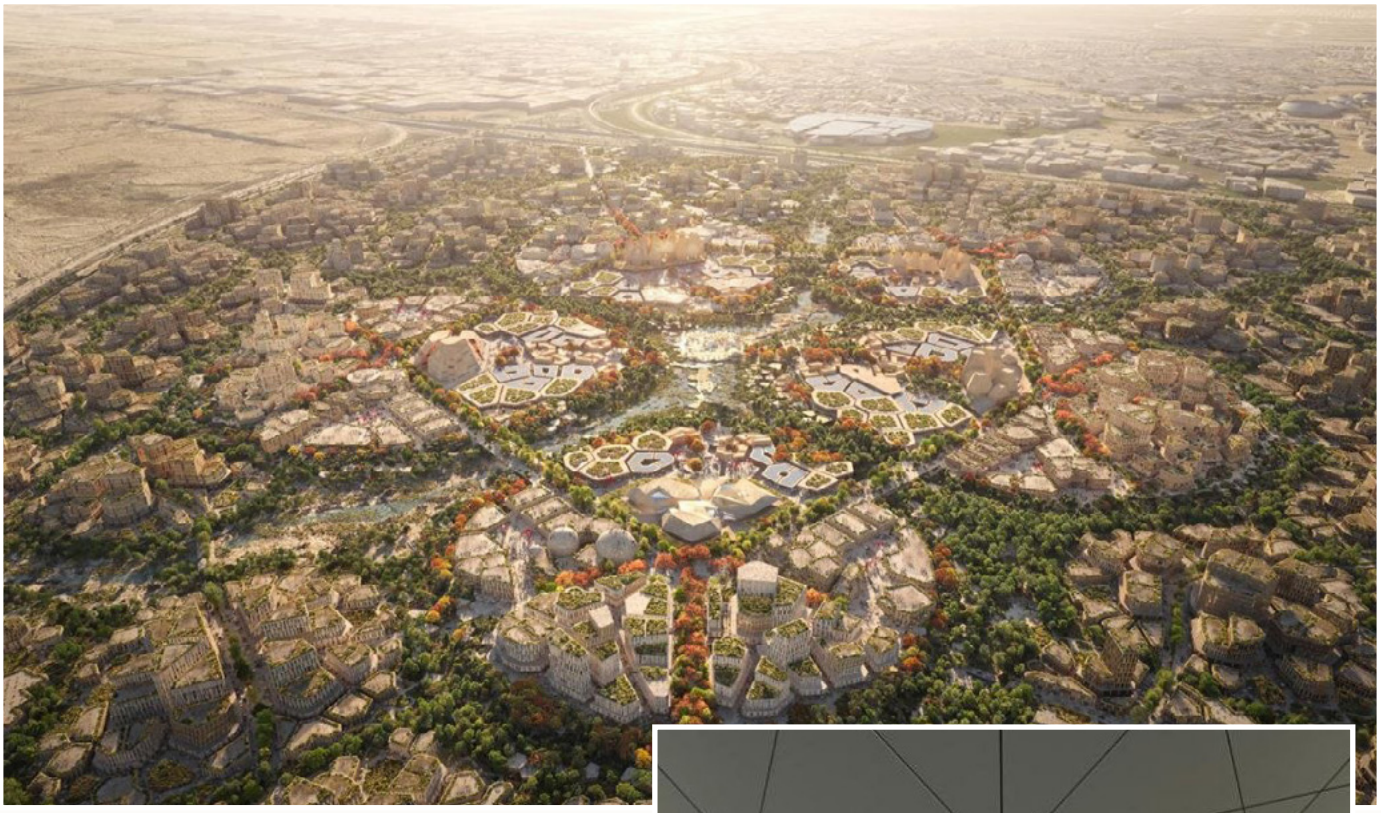
The commission has not disclosed the station's total investment cost or announced a specific date for the start of passenger operations.

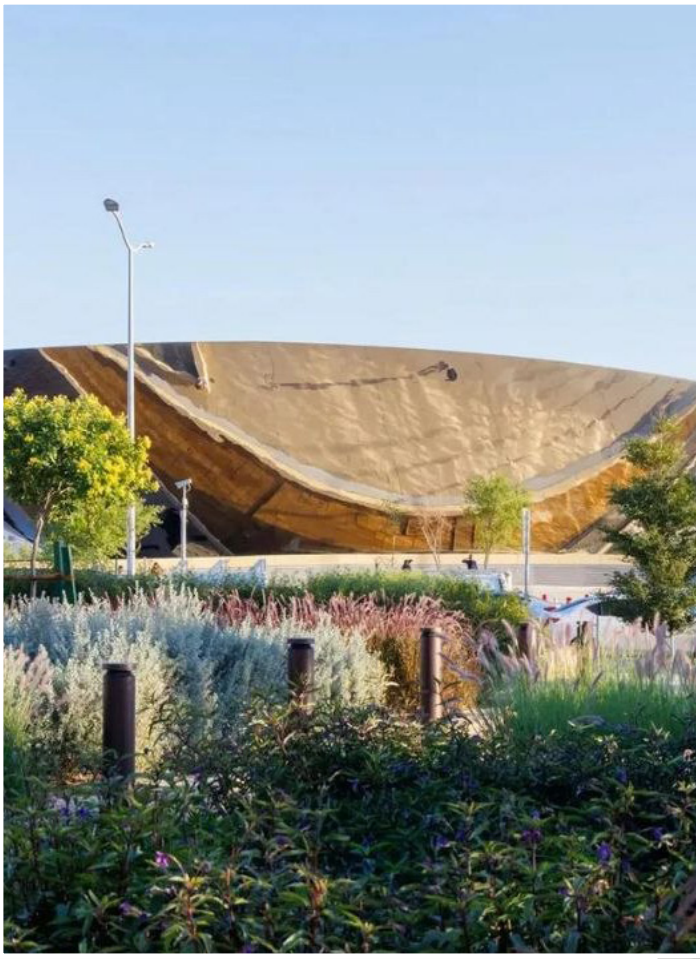
Al-Rehla Perspective | The Visitor Experience Begins at the Airport

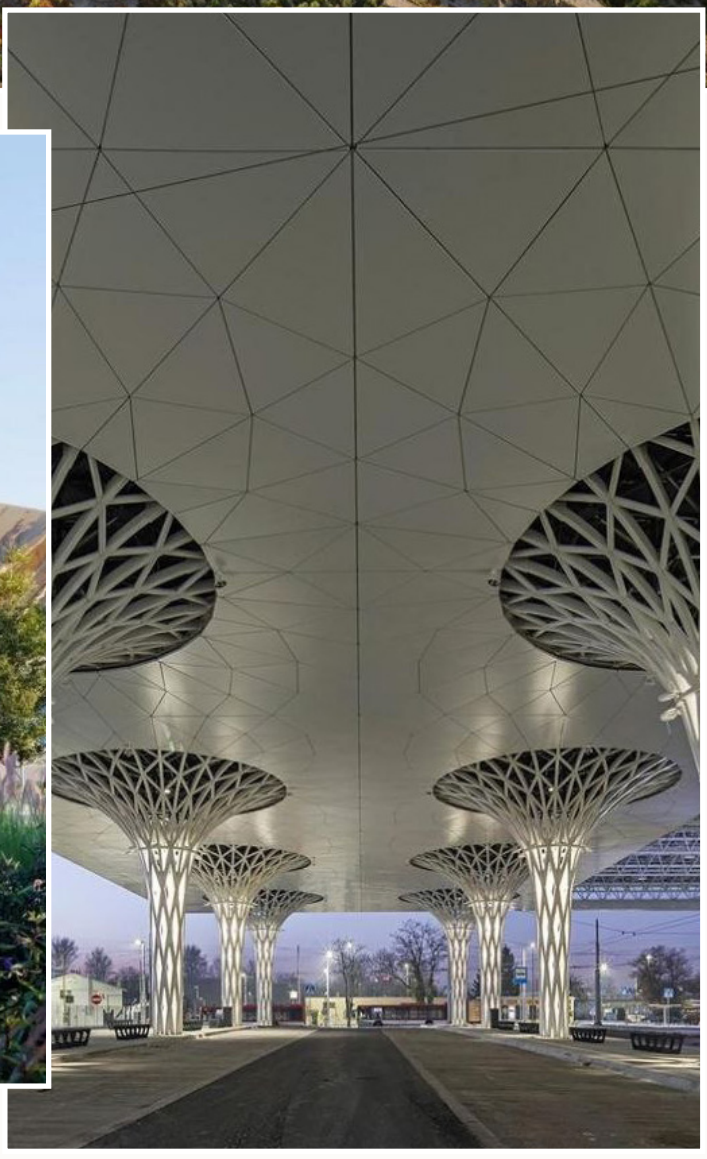
Public transport infrastructure plays an important role in meetings, incentives, conferences, and exhibitions (MICE) tourism, particularly when it connects airports with event venues, hotels, and tourist attractions.

The Expo Station is expected to improve accessibility to the exhibition site. However, the quality of the visitor experience will depend on its operational integration with the wider transport network, as well as the availability of clear information, wayfinding systems, and connecting transport services.

Ensuring the station is fully operational before Expo 2030 opens will be essential to translating this infrastructure investment into a seamless and efficient travel experience for visitors.







Bidiya Entertainment Centre Set to Welcome Visitors Following OMR 2.5 Million Development, Coinciding with Desert Carnival



Spanning 217,900 square metres, the centre features an open-air theatre, restaurants and family attractions, with visitors expected from November 19

Bidiya, Sultanate of Oman | Al Rehla

Bidiya Entertainment Centre in Oman's North Al Sharqiyah Governorate is preparing to welcome visitors alongside the launch of the third edition of the Bidiya Sands Carnival on November 19, 2026, following the completion of construction and preparation works.

Developed at a cost exceeding OMR 2.5 million, the project aims to expand leisure and tourism facilities in the wilayat.

Covering more than 217,900 square metres, the centre was developed by North Al Sharqiyah Municipality as a permanent venue for festivals, cultural events and entertainment activities, particularly during the winter tourism season.

Open-Air Theatre and Leisure Facilities

The centre features an open-air theatre equipped with lighting and audiovisual systems, nine retail outlets, four restaurants and five kiosks, alongside children's play areas, electronic gaming facilities, multipurpose halls, landscaped areas and pedestrian walkways.

Its main entrance draws architectural inspiration from the desert landscape and sand dunes that characterise Bidiya, one of Oman's destinations for desert tourism and adventure experiences.

Opening Expected During Month-Long Carnival

The centre is expected to begin welcoming visitors during the Bidiya Sands Carnival, scheduled to run from November 19 to December 19, featuring sporting competitions, desert experiences, and cultural and entertainment performances.

Mohammed bin Nasser Al Hajri, a member of Bidiya's Municipal Council, said the centre would provide facilities for various activities while creating opportunities for small and medium-sized enterprises and productive families to benefit from business generated by events.

Last Edition Crowned

the Leaders of Hospitality...

Who Will Claim the Gold This Year?

Nominations Open Now



Aqaba Joins World Travel & Tourism Council in a First for Jordan



Membership opens opportunities for engagement with international tourism companies and investors, following Aqaba's participation in the 26th WTTC Global Summit in Malta

Aqaba, Jordan | Al Rehla

The Aqaba Special Economic Zone Authority (ASEZA) has announced its membership in the World Travel & Tourism Council (WTTC), marking what the authority describes as Jordan's first membership in the international organization representing the global travel and tourism private sector.

Announced on November 16, 2026, the move aims to strengthen Aqaba's international presence, expand its relationships with leading tourism companies and investors, and promote the coastal city's tourism and investment opportunities.

Strengthening International Partnerships

Dr. Thabet Hassan Al-Nabulsi, ASEZA's Commissioner for Tourism and Youth Affairs, said joining the WTTC represents an opportunity to expand Aqaba's international network, exchange expertise, and highlight the destination's competitive advantages.

He explained that the council brings together major companies and organizations across the travel, hospitality, and tourism industries, providing access to influential stakeholders involved in investment decisions and destination development.

ASEZA has not announced any new investment agreements or projects resulting directly from its membership.

Participation in the Malta Global Summit

The announcement follows ASEZA's participation in the 26th WTTC Global Summit, held in Malta from October 7 to 9, 2026.

Al-Nabulsi participated in a discussion titled "Public and Private Sector Leadership: The Next Trillion-Dollar Investment," which explored the role of government and private sector leaders in stimulating tourism investment.

The discussion highlighted the importance of partnerships in developing destinations and creating a more attractive environment for international investment.

Promoting Aqaba's Tourism Attractions

Through its membership, Aqaba aims to promote its tourism assets, particularly its Red Sea beaches and marine activities, alongside its proximity to internationally recognized destinations such as Petra and Wadi Rum.

Together, these attractions provide opportunities to develop multi-destination travel experiences combining coastal tourism, cultural heritage, nature, and adventure.

The city's special economic zone status also offers opportunities for hospitality, leisure, and tourism-related developments.

Qatar Opens Bookings for Two Free Hotel Nights in Doha for Travellers Flying via Qatar Airways from the UK



"Stopover Your Way" offer includes four-star hotel stays through September 2027, with options to upgrade to five-star accommodation or extend stays at an additional cost

Doha, Qatar | Al Rehla

Visit Qatar, in collaboration with Qatar Airways and Discover Qatar, has opened bookings for its "Stopover Your Way" campaign, offering eligible travellers flying via Doha to or from the United Kingdom two complimentary hotel nights. The initiative aims to encourage transit passengers to turn their stopovers in the Qatari capital into short city breaks.

The booking window runs from November 16, 2026, to February 16, 2027, while eligible stays can take place between November 19, 2026, and September 30, 2027. The campaign was initially announced during World Travel Market London earlier in November.

Two Free Nights with Upgrade Options

The offer includes a standard room for one or two guests at selected four-star hotels in Doha, with the option to upgrade to five-star accommodation by paying the additional cost.

Travellers can also extend their stopover to three or four nights for an extra charge. Meals and other optional services are not included in the complimentary package.

The promotion is currently limited to eligible flights departing from or arriving in mainland United Kingdom and does not apply to existing hotel reservations or single-night stays.

Turning Transit into a Tourism Experience

Abdulaziz Ali Al-Mawlawi, Chief Executive Officer of Visit Qatar, highlighted the United Kingdom as an important international tourism market for Qatar, noting that the campaign leverages the country's extensive air connectivity to encourage travellers to explore Doha during their international journeys.

A short stay in the capital offers visitors opportunities to discover Souq Waqif, the Museum of Islamic Art and other cultural landmarks, alongside restaurants, beaches and desert experiences.

Al Ain Book Festival Opens with 200 Events and 230 Exhibitors, Bringing Heritage to Life Through “Oasis of Stories”



The 17th edition runs until November 23 across Al Ain Square and Qasr Al Muwaiji, featuring 90 family and children’s activities, poetry performances and Emirati culinary experiences

Al Ain – UAE | Al Rehla

The 17th edition of the Al Ain Book Festival opened on Tuesday, November 17, 2026, under the theme “Oasis of Stories”, bringing together 230 exhibitors and more than 200 cultural, literary, artistic and entertainment events.

Organised by the Abu Dhabi Arabic Language Centre, the festival runs until November 23, offering a programme that combines book exhibitions, heritage experiences and family activities.

The event coincides with Al Ain’s designation as the Arab Tourism Capital for 2026, drawing on the city’s historical and cultural attractions to offer visitors experiences that connect literature, poetry and local heritage.

From Al Ain Square to Qasr Al Muwaiji

The festival’s main activities are taking place at Al Ain Square, near Hazza Bin Zayed Stadium, while selected events extend to Qasr Al Muwaiji, Abu Dhabi majlises and several educational institutions.

This distribution allows visitors to combine literary sessions with opportunities to explore landmarks associated with Al Ain’s history and heritage, particularly Qasr Al Muwaiji, which hosts poetry and cultural events.

The programme features eight main themes, including culture, identity, youth, the future and community engagement, alongside activities dedicated to families and children.

90 Children’s Activities and Traditional Culinary Experiences

The festival dedicates 90 events to children and families, ranging from theatrical performances and storytelling sessions to interactive workshops and educational activities.

The “Poetry Nights: The Sung Word” programme celebrates traditional Emirati Nabati poetry, while “Voice of Al Ain – Podcast from Abu Dhabi” explores local stories and the city’s oral heritage.

Emirati cuisine also takes centre stage through the “Min Ashana” programme, featuring live cooking experiences and sessions introducing traditional dishes, adding another dimension of local hospitality to the festival.

Al-Rehla Perspective | A Cultural Experience Beyond the Book Fair

Visitors to Al Ain can incorporate the festival into a wider tourism itinerary that includes the city’s oases and historical landmarks, while setting aside time for poetry evenings, children’s workshops and traditional culinary experiences.

This year’s edition demonstrates how literary festivals can offer travellers a deeper connection to a destination’s cultural identity and heritage, extending the experience beyond purchasing books or attending discussions.

The main festival venue welcomes visitors from November 17 to 23, with some off-site activities operating according to separate schedules published by the organisers.





Sohar Festival Returns for Its Fifth Edition with 144 Retail Outlets and Entertainment Experiences Through January 2027



Festivities begin tomorrow, Thursday, November 19, across 154,000 square metres, creating 300 temporary jobs and featuring 43 food and beverage businesses

Sohar, Sultanate of Oman | Al Rehla

Sohar, in Oman's North Al Batinah Governorate, is preparing to welcome the fifth edition of Sohar Festival, which opens tomorrow, Thursday, November 19, 2026, and continues until January 31, 2027. The festival will feature a diverse programme of cultural, entertainment and sporting activities, alongside family experiences and initiatives supporting local businesses and employment opportunities.

The festivities will take place at Sohar Entertainment Centre, covering an area of 154,636 square metres. The seasonal event aims to attract visitors from across Oman and international markets while strengthening Sohar's position as a tourism and leisure destination in North Al Batinah.

Omani Heritage Village, International Markets and Interactive Experiences

The programme features an Omani heritage village showcasing local traditions with participation from various districts across the governorate, alongside international markets comprising 144 retail outlets, a main theatre, a children's theatre, and a range of artistic and entertainment performances.

This year's edition will introduce the interactive "Sohar Journey" experience, alongside electronic gaming activities, sporting events and an Arabian horse beauty competition.

The festival will also feature fireworks displays on Friday evening, November 20, in celebration of Oman's National Day.

300 Employment Opportunities and Support for Local Businesses

The festival will host 43 Omani food and beverage businesses, alongside 173 productive families participating in the "Souq" initiative, which provides dedicated outlets for showcasing and selling locally made products and traditional handicrafts.

The "Fursa" initiative, organised in cooperation with the Ministry of Labour, will offer 300 temporary employment opportunities, accompanied by training programmes designed to develop practical skills in event management and visitor services.



Community initiatives will also include volunteering opportunities and training in safety procedures and emergency response.

Previous Editions Attracted 2.2 Million Visitors

According to the organising committee, Sohar Festival attracted more than 2.2 million visitors across its previous four editions combined.

The festival also contributed to creating more than 850 employment opportunities and supported the participation of hundreds of small and medium-sized enterprises and productive families.

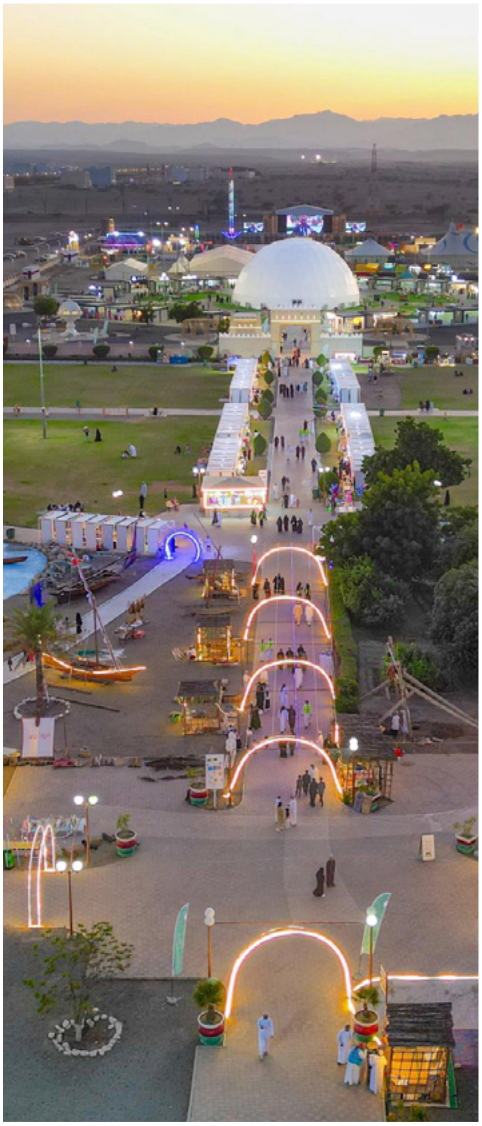
These figures highlight the festival's development into a major seasonal event with tourism and commercial significance for the governorate.

Al-Rehla Perspective | Sohar as a Family Destination During Winter

With the festival running for more than two months, visitors will have an opportunity to combine its activities with exploring Sohar's historical landmarks, traditional markets and waterfront attractions.

The Omani heritage village, international markets and interactive entertainment experiences offer families a variety of activities, while the participation of local businesses provides opportunities to discover Omani products and traditional cuisine.

The announcements reviewed did not include final details on admission fees or daily operating hours for all activities. Visitors are therefore advised to check the official programme before planning their visit.



Japan Tops 2026 Global Tourism Development Index as UAE Leads Arab Countries, Followed by Saudi Arabia



92% of economies improve their performance, while Qatar climbs 10 places and Morocco advances seven amid progress across the Middle East and North Africa

Geneva, Switzerland | Al Rehla

Japan has topped the World Economic Forum's Travel & Tourism Development Index (TTDI) 2026, while the United Arab Emirates ranked first among Arab countries and 22nd globally, followed by Saudi Arabia in second place regionally and 29th worldwide.

Covering 110 economies, the index revealed broad improvements in the conditions supporting global tourism development.

Published on September 25, 2026, in collaboration with Zurich Insurance Group, the report found that 92% of the economies assessed improved their scores compared with 2024. The global average increased by 2.1%, supported by improvements in tourism services, cultural resources, and air connectivity.

Japan Leads as Europe Maintains a Strong Presence

Japan ranked first globally with a score of 5.27 out of 7, followed by the United States at 5.23 and Spain at 5.22.

Australia placed fourth and France fifth, followed by Germany, the United Kingdom, China, Switzerland, and Italy.

Advanced economies accounted for nine of the top 10 positions, with China the only economy outside that group, highlighting the importance of infrastructure, international connectivity, and tourism services in supporting competitiveness.

UAE and Saudi Arabia Lead the Arab Rankings

The UAE topped the Arab rankings, placing 22nd globally with a score of 4.56. Although it slipped three positions compared with 2024, its overall score improved by 0.5%.

Saudi Arabia ranked second among Arab countries and 29th globally, scoring 4.45 points. The Kingdom advanced three positions, with its score rising by 3.4%.



Qatar secured third place regionally and 47th worldwide, achieving 4.23 points after climbing 10 positions and improving its score by 6%, one of the strongest performances among Arab economies.

Bahrain Ranks Fourth as Egypt Places Ahead of Morocco

Bahrain ranked fourth among Arab countries and 55th globally, scoring 4.11 points, followed by Oman in 62nd place worldwide with 3.98 points.

Egypt placed sixth regionally and 63rd globally with 3.97 points, while Morocco ranked seventh among Arab countries and 70th worldwide, scoring 3.84 points after advancing seven positions compared with 2024.

Jordan ranked eighth regionally and 73rd globally with 3.80 points, followed by Tunisia in 82nd place, Kuwait in 88th, and Algeria in 89th.

The Arab ranking covers only the 11 Arab economies included in the index, rather than all Arab countries.

Middle East and North Africa Record Stronger Performance

The Middle East and North Africa recorded a 2.5% improvement in its average index score between 2024 and 2026, supported by progress in cultural resources, tourism services, infrastructure, and demand sustainability.

Globally, Asia-Pacific achieved the largest regional improvement, while Europe and Eurasia maintained the highest average performance.

However, the report highlighted continuing challenges, including rising travel costs, skills shortages, investment gaps, and sustainability pressures. It emphasized that tourism expansion alone does not guarantee sustainable economic and social benefits.

Al-Rehla Perspective | Competitiveness Goes Beyond Visitor Numbers

The results reveal varying levels of tourism readiness across Arab destinations. Some economies demonstrate strengths in infrastructure, air connectivity, and services, while others face greater challenges in sustainability and tourism product development.

The index does not directly measure tourist arrivals or tourism revenues. Instead, it assesses the conditions and policies that support the long-term development of the sector.

For investors and policymakers, the findings provide a framework for identifying development gaps and comparing destination readiness. However, they should not be interpreted as a direct measure of project profitability or the attractiveness of individual investments.

Casablanca to Host Inaugural MOTTEX Travel and Tourism Expo, Targeting 120 Exhibitors

Scheduled for December 8–10, the event expects more than 6,000 visitors and will feature a dedicated Travel Tech Hub connecting Moroccan businesses with African and international markets

Casablanca, Morocco | Al Rehla

Casablanca is preparing to host the inaugural Morocco Travel & Tourism Expo (MOTTEX) from December 8 to 10, 2026, with a target of 120 exhibitors and more than 6,000 visitors. The new industry event aims to strengthen cooperation among tourism, travel, hospitality and technology companies.

Organised by AICOM EVENTS at the International Fair of Casablanca (OFEC), the exhibition will be held in partnership with several professional organisations, including the National Tourism Confederation, the National Federation of the Hotel Industry and Morocco's Federation of Car Rental Agencies Without Drivers, alongside institutional and regional partners.

Connecting Hotels, Travel Companies and Investors

The exhibition aims to bring together hotels, travel agencies, tour operators, transport companies, booking platforms and tourism service providers, alongside investors and destination development organisations.

The programme will feature exhibition spaces, business meetings and conferences addressing tourism service development, hospitality standards and sustainability, with a focus on expanding cooperation between Moroccan companies and their African and international counterparts.

Dedicated Travel Technology Hub

The Travel Tech Hub will be one of the exhibition's main features, providing a dedicated space for companies specialising in booking and distribution systems, hotel technology, artificial intelligence, electronic payment solutions and tourism mobility.

The initiative aims to connect digital solution providers with hotels and tourism businesses while exploring opportunities to improve services and enhance the traveller experience.

Further details of the conference sessions and speakers are expected to be announced ahead of the event.

Morocco Prepares for the 2030 FIFA World Cup

The exhibition comes as Morocco prepares to co-host the 2030 FIFA World Cup alongside Spain and Portugal, while pursuing its national ambition to attract 26 million tourists by the end of the decade.

Organisers aim to capitalise on this period of tourism development by strengthening connections among industry stakeholders and showcasing opportunities associated with new tourism products, services and destinations across Morocco.

Al-Rehla Perspective | A Business Platform Connecting Morocco with Africa

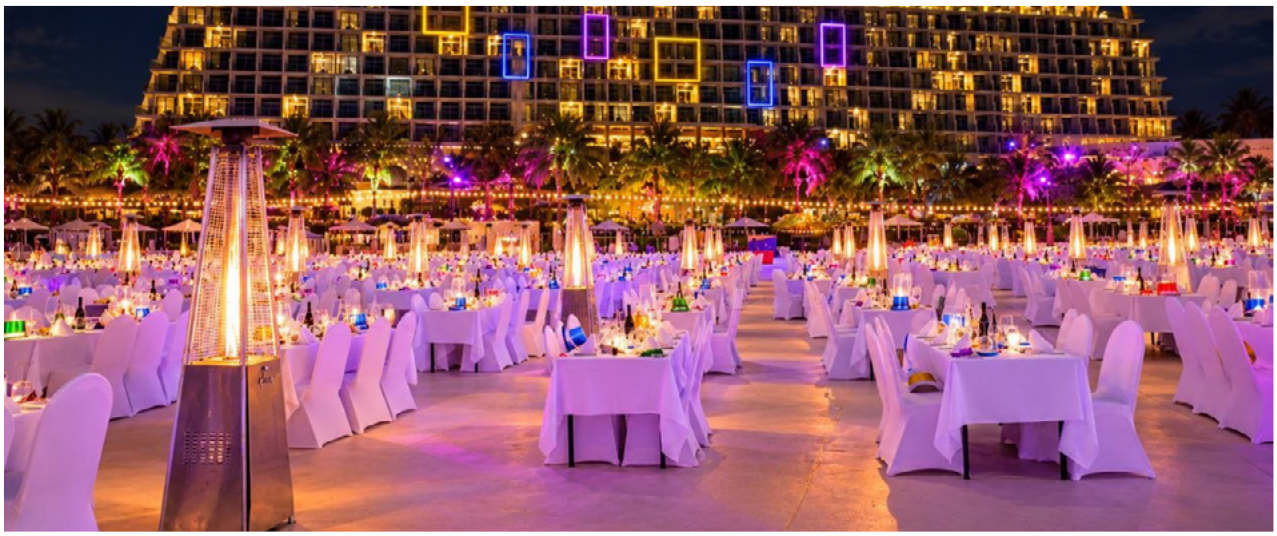
The exhibition's significance lies in establishing a new meeting point for Moroccan tourism businesses and potential partners from African and international markets, particularly in travel technology, hotel distribution and tour operations.

The success of the inaugural edition will depend on its ability to attract professional buyers and translate business meetings into tangible commercial partnerships, outcomes that can only be assessed after the exhibition concludes.

Organisers are offering free visitor passes through advance registration on the event's official website.


MOTTEX
Morocco Travel & Tourism Expo
08–10 DECEMBER 2026
CASABLANCA – MOROCCO
International Fair of Casablanca (OFEC)
www.morocco-tourismexpo.com

Festive Seaside Celebrations.. Centara Mirage Dubai Prepares for a Packed Family Holiday Season



Dubai – UAE | Al Rehla

Centara Mirage Beach Resort Dubai is gearing up to welcome the Christmas and New Year season with a programme running from December 2026 to January 2027. The celebrations will bring together beachside festivities, water activities, entertainment shows and dining experiences, alongside family accommodation packages offering guests the chance to enjoy a holiday that combines adventure and relaxation.

The programme runs from December 7 to January 9 and features activities for children and adults, starting with the Christmas tree lighting ceremony and gingerbread house, and culminating in New Year's Eve celebrations by the sea.

Family Offers and Accommodation Discounts

Members of the «Centara The 1» loyalty programme can enjoy discounts of up to 36% when booking Mirage rooms and suites directly, along with daily breakfast, unlimited access to the water park, swimming pools and private beach, as well as a festive New Year's Eve dinner.

The offer applies to stays between December 23, 2026, and January 8, 2027, with a minimum stay of three nights. Full prepayment is required, and bookings are non-refundable.

From the Gingerbread House to Santa's Shows

The festive season begins on December 7 with a gingerbread house set up in the main lobby, remaining in place until January 7. It will feature seasonal treats, including German stollen, mince pies and pudding.

On December 11, Vistas Café will host the Christmas tree lighting ceremony, featuring Santa Claus and festive carol performances. Family entertainment will continue from December 20 to January 9, with daily shows by clowns and magicians.

December 25 will bring a special treat for children, with a beachside parade featuring Santa Claus and his helpers, accompanied by gift-giving, music and entertainment.

Festive Dining and a Variety of Culinary Experiences

Seasonal offerings include afternoon tea at Vistas Lounge & Terrace, priced at AED 85 for two people and served daily from 3 pm to 5 pm between December 11 and January 7.

The resort's restaurants, «Suan Bua», «Sheesh», «Sands» and «Uno Mas», will also serve special Christmas Eve menus on December 24, featuring Asian and Arabic dishes, seasonal specialties and roasted turkey. Prices for selected dinner experiences start at AED 140 per person, while festive lunch offerings will continue on December 25 and January 7.

New Year's Eve by the Sea

The celebrations will reach their peak on the evening of December 31, with a beachside party at the resort starting at 8 pm. The event will feature live music, DJ performances, saxophone music and belly dancing, leading up to the countdown to welcome 2027.

Gulf Craft Opens Majesty and Nomad Showroom on the Italian Riviera



Ventimiglia – Italy | Al Rehla

UAE-based Gulf Craft Group has opened a new showroom for its yacht brands, Majesty and Nomad, in the Italian Riviera city of Ventimiglia. The move aims to expand the group's presence in Europe's luxury yacht market, giving customers the opportunity to explore its collections and design concepts up close.

The new showroom is part of the group's strategy to strengthen the reach of its brands across European markets, capitalising on demand for luxury yachts that combine sophisticated design with the flexibility to customise interior spaces to meet owners' needs.

Design and Engineering Tailored to Owners' Needs

The Majesty and Nomad collections are backed by Gulf Craft's integrated manufacturing system, which enables the group to oversee every stage of yacht construction, from design and engineering to production and interior finishing.

This integrated approach gives the company the flexibility to develop bespoke interior designs and make the best possible use of available space, while offering owners a wider range of options to customise their yachts in line with their lifestyles and preferences.

Majesty: From 60 to 180 Feet

The Majesty collection, specialising in luxury yachts, features models ranging from 60 to 180 feet in length. The range combines elegant design, meticulous craftsmanship, advanced engineering and spacious interiors.

Larger yachts, starting with the Majesty 120, follow a design philosophy that places quality of life and long-term living aboard at the forefront. This category was developed through a collaboration between the brand's design team and Cristiano Gatto Design Studio.

The opening of the Ventimiglia showroom reflects Gulf Craft's efforts to strengthen access to its brands among European yacht buyers, bringing together UAE manufacturing expertise, bespoke design and the demands of the luxury marine hospitality sector.

London to Open £437 Million Museum in 143-Year-Old Historic Market Building



New museum opens on November 28 with free permanent galleries showcasing a collection of over seven million objects, while Roman vaults and a unique train-viewing experience form part of the redevelopment

London, United Kingdom | Al Rehla

London is preparing to open the new home of the London Museum in Smithfield on November 28, 2026, following an extensive restoration and redevelopment project spanning nearly a decade and costing £437 million. The project has transformed a Victorian market building dating back to 1883 into a cultural destination showcasing thousands of years of the city's history.

The museum will welcome visitors to free permanent galleries featuring selected objects from its collection of more than seven million items, alongside a programme of cultural events, family activities and dining experiences.

Roman Artefacts and Historic Treasures

The new galleries will take visitors on a journey through London's history, from prehistoric times and the Roman period to the Great Fire of London, the Second World War and the cultural transformations that shaped the modern capital.

Highlights include the Cheapside Hoard, a remarkable collection of historic jewellery, the Lord Mayor's State Coach, rare Roman artefacts and objects documenting the city's social and cultural heritage.

One distinctive feature is a six-metre-long viewing window in an underground gallery, allowing visitors to watch trains passing alongside the exhibition space.

Victorian Market Transformed into a Cultural Destination

The museum occupies the historic General Market building in Smithfield, designed by architect Horace Jones, who also designed London's Tower Bridge and Leadenhall Market.

The redevelopment was led by architectural practices Stanton Williams and Asif Khan, working alongside heritage conservation specialists Julian Harrap. The project has preserved the building's original architectural features while introducing modern exhibition spaces and visitor facilities.

Roman Vaults to Open in 2027

The museum's expansion will continue in spring 2027 with the opening of Londinium: The Origins of a Roman City, an exhibition housed within a network of historic vaults rediscovered beneath the market building.

The exhibition will feature archaeological objects from the Bloomberg collection, using sound effects and visual displays to explore everyday life in London during the early decades of the Roman settlement.

Meanwhile, the neighbouring Poultry Market building is scheduled to open in 2028, accommodating temporary exhibitions, a learning centre and collection storage facilities.

Okinawa: A Different Side of Japan, Between Islands and Beaches



Shuri Castle prepares to reopen its main hall on November 23, as nature experiences and luxury resorts attract families and explorers

Tokyo – Japan | Al Rehla

The Japan National Tourism Organization has highlighted Okinawa, located in southwestern Japan, as a tourism destination that brings together tropical beaches, subtropical forests and the cultural heritage of the Ryukyu Kingdom. The island offers visitors a diverse range of experiences, from exploring historical landmarks and enjoying outdoor activities to staying at luxury resorts.

Shuri Castle, on the main island, stands as one of the most significant landmarks of the Ryukyu Kingdom, whose history spans approximately 450 years. The castle once served as the kingdom's political and cultural centre and is distinguished by its red architecture, influenced by historical ties with neighbouring Asian cultures. Following the fire that damaged it in 2019, reconstruction work is now underway for the fifth time, with the main hall, known as the "Seiden", scheduled to reopen to visitors on November 23, 2026.

Ishigaki: Adventures Through Tropical Forests

On Ishigaki Island, the experience extends beyond its beaches to include mangrove forests and subtropical ecosystems. The Fukido River offers opportunities for kayaking excursions through its waterways, while a visit to the Yonehara Yaeyama Palm Grove provides an opportunity to discover local plant life. Banna Park also features walking trails and observation platforms overlooking the island's coastline and surrounding islands.

Miyako Blue: Beaches and Panoramic Bridges

Miyako Island is renowned for its turquoise waters, known as "Miyako Blue", and its white-sand beaches, particularly Yonaha Maehama Beach, which stretches for approximately seven kilometres. The Irabu Ohashi Bridge, connecting Miyako Island with Irabu Island, is another prominent attraction, offering visitors sweeping views of the surrounding waters, coral reefs and coastlines.

Luxury Stays with a Local Touch

In the hospitality sector, Rosewood Miyakojima opened in March 2025, featuring 55 villas and luxury residences, alongside a beachfront infinity pool and the Asaya Spa. The resort also offers activities for children through its Rosewood Explorers Club, creating an experience tailored to families and travellers seeking privacy and upscale accommodation.

Okinawa thus offers a diverse tourism experience that brings together the history of its islands and their marine and terrestrial environments, giving travellers the opportunity to discover a different side of Japan, away from its better-known urban destinations.

Hong Kong Launches Its Largest-Ever WinterFest Across Three Tourist Districts with 100,000 Shopping Rewards

Festivities run from November 18 to January 5, 2027, featuring a 22-metre Christmas tree, light shows across nine landmark buildings, and celebrations along Victoria Harbour

Hong Kong, China | Al Rehla

Hong Kong is preparing to launch its largest-ever edition of Hong Kong WinterFest, running from November 18, 2026, to January 5, 2027. For the first time, the festival's Winter Town celebrations will expand across three major tourist districts, accompanied by 100,000 promotional rewards in collaboration with local businesses to encourage tourism and shopping during the festive season.

Organised by the Hong Kong Tourism Board, the festival will take place across Central, Tsim Sha Tsui and Causeway Bay, with each district offering distinctive light displays and festive experiences.

A 22-Metre Christmas Tree in the Heart of the City

Statue Square Gardens in Central will be transformed into a winter wonderland inspired by European railway stations, in partnership with Hongkong Land.

The centrepiece will be a 22-metre Christmas tree, the tallest ever featured in the Tourism Board's festive celebrations.

The area will also feature a 12-metre decorative steam train, illuminated installations and a seasonal market, alongside sound-and-light shows projected onto the façades of nine landmark buildings every half hour in the evening.

Waterfront Light Shows in Tsim Sha Tsui

In Tsim Sha Tsui, the area surrounding the Hong Kong Cultural Centre, Hong Kong Museum of Art and Hong Kong Space Museum will host light displays inspired by music and the northern lights, in partnership with Prudential.

Meanwhile, festivities in Causeway Bay will begin on November 25 and continue until January 3, in collaboration with Hysan Group. Activities will include illuminated decorations, seasonal markets and interactive workshops in the Lee Gardens area.

100,000 Shopping and Dining Rewards

The Hong Kong Tourism Board is collaborating with retail, dining and electronic payment partners to offer 100,000 consumer rewards, alongside special shopping and dining promotions throughout the festival.

These incentives are subject to participating payment methods, availability and specific terms and conditions, and are not automatically available to all visitors.

Al-Rehla Perspective | Three Stops for a Festive Winter Visit

Travellers can combine a visit to Winter Town in Central with waterfront light shows in Tsim Sha Tsui before heading to Causeway Bay for shopping and festive activities.

The celebrations provide an opportunity to explore Hong Kong's major attractions during the holiday season. Visitors should check individual event schedules, particularly as Causeway Bay's festivities begin one week after the festival's opening.

Hong Kong will also mark the end of 2026 with New Year's Eve fireworks and countdown celebrations over Victoria Harbour on December 31.






Hong Kong
WinterFest
2026

Ice and Innovative Flavours: A New Cocktail Experience at Royal Mansour Marrakech



Marrakech – Morocco | Al Rehla

Royal Mansour Marrakech is introducing a new experience for lovers of innovative drinks through its collaboration with world-renowned mixologist Johan Poir. He has brought his creative touch to the new cocktail menus across the hotel's bars, combining advanced techniques, unconventional flavours and the art of drink presentation.

The collaboration offers guests an experience that goes beyond traditional drink-making. Poir approaches each cocktail as a work of art, deserving the same precision and attention to detail as dishes served in Michelin-starred restaurants.

Global Expertise Comes to Marrakech

Johan Poir brings nearly two decades of experience in the luxury hospitality sector, having worked at a number of prestigious hotels around the world, including Cheval Blanc in Saint-Barthélemy, Hôtel Lutetia in Paris, Beau-Rivage in Geneva, Le Majestic in Cannes, and Monte-Carlo Bay in Monaco.

His philosophy centres on using fresh fruits and homemade syrups, alongside creating distinctive textures and layered flavours that give each drink its own character.

Ice: An Essential Element of the Experience

Ice plays a central role in Poir's creations. Rather than serving simply to chill drinks, it becomes an integral part of their design and flavour. His techniques include clear ice blocks and vertical ice sculptures infused with hibiscus, citrus and chocolate, as well as two-layered "Zebra" ice.

Milk clarification techniques, flavoured crushed ice, fruit gels, light foams and homemade syrups also feature among the elements of his new menus.

New Flavours Across Two Bars

The new menus feature a selection of non-alcoholic cocktails at Le Jardin and Le Bar. At the former, highlights include "Mango Granita" and "Coconut Orchard", while Le Bar presents creative combinations of coffee and cream, passion fruit and vanilla, and hibiscus and berries.

The selection reflects a variety of flavours and presentation styles, with a clear focus on visual details and fresh ingredients, giving guests the opportunity to discover a different experience with every glass.



دیونز
DUNES
Desert. Outdoor. Adventure

co-located with
CAMPERVAN
MIDDLE EAST

20-23 January 2027
RICEC - Riyadh
dunes-outdoor.com

FILA Enters Hospitality Industry with Opening of Its First Hotel in Shanghai Under Hyatt's Portfolio



FILA HOUSE Shanghai features 108 rooms and suites, developed by ANTA Group, combining Italian-inspired design, wellness facilities and distinctive dining experiences

Shanghai, China | Al Rehla

Italian sportswear brand FILA has opened its first branded hotel worldwide in Shanghai, China, marking its entry into the hospitality industry. Officially opened on November 13, 2026, FILA HOUSE Shanghai features 108 rooms and suites and was developed by China's ANTA Group under Hyatt's JdV by Hyatt portfolio.

Located within the Shanghai ANTA Center in Qingpu District, the hotel represents FILA's expansion beyond sportswear and lifestyle products into hospitality, offering an accommodation experience that combines contemporary design, sports and wellness.

108 Rooms and Suites Inspired by Sports

Guest rooms start at 42 square metres, while FILA Fusion Studios offer approximately 50 square metres of space. The hotel also features themed suites inspired by athletics, golf, tennis and exploration.

The property's most exclusive accommodation is the Biella Presidential Suite, spanning 196 square metres and featuring a private terrace.

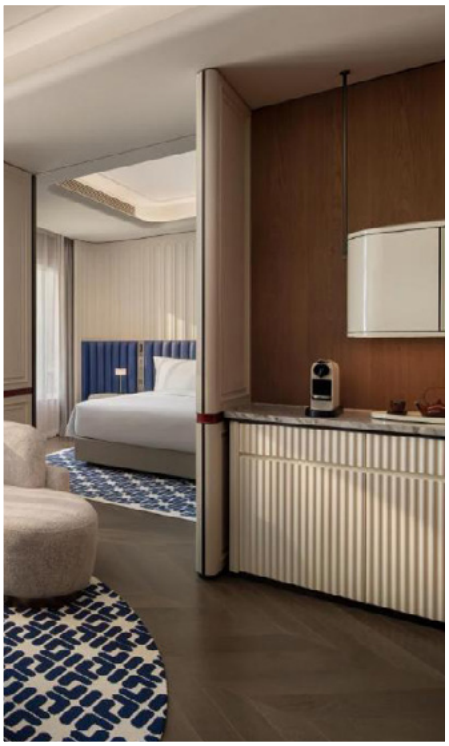
The interior design incorporates FILA's signature colours of red, navy blue and white, with distinctive colour schemes across different floors reflecting the brand's Italian sporting heritage.

Two Restaurants and Dedicated Wellness Facilities

The hotel features two restaurants: 1911 Ristorante, serving Italian and Mediterranean cuisine prepared with seasonal and locally sourced ingredients, and Privato, specialising in Fujian and Cantonese culinary traditions.

On the third floor, the PURE wellness centre brings together fitness facilities, an indoor swimming





pool, yoga and Pilates studios, and dedicated spaces for relaxation and recovery.

The property also offers meeting rooms and spaces for private events and brand launches, with plans to introduce a pet-friendly accommodation floor.

Convenient Access to Shanghai's Exhibition District

The hotel is located approximately 500 metres from Panlong Road Station on Shanghai Metro Line 17, providing access to the National Exhibition and Convention Center, Panlong Tiandi and the Hongqiao transportation hub.

To mark its opening, the hotel has introduced a promotional offer providing discounts of up to 15% on selected room categories for bookings made by November 29, 2026, and stays completed by February 28, 2027, subject to applicable terms and conditions.

Al-Rehla Perspective | When a Sportswear Brand Becomes a Hospitality Experience

FILA HOUSE Shanghai illustrates how sportswear brands are expanding into hospitality by integrating their identities into hotel interiors, dining concepts and everyday guest experiences, rather than limiting their presence to traditional retail products.

For travellers, the property combines accommodation, fitness and wellness in a location convenient for business events and exhibitions in western Shanghai.

For the hospitality industry, the project highlights the growing interest in specialised, brand-driven hotel concepts that offer distinctive guest experiences.

However, the total development investment, operating performance and revenue figures have not yet been publicly disclosed.

Egypt's Sky Vision Airlines Begins Operating Hitit's Digital Aviation Systems Under Five-Year Agreement



The agreement covers reservations, passenger services, flight planning and crew management, making Sky Vision Hitit's fourth airline customer in Egypt

Cairo, Egypt | Al Rehla

Turkish aviation technology provider Hitit has announced that Egypt's Sky Vision Airlines has begun operating its digital systems under a five-year agreement covering passenger services, reservations, operational planning and performance management, as the Egyptian carrier seeks to enhance its operational efficiency.

According to a disclosure submitted by Hitit to Türkiye's Public Disclosure Platform (KAP) on November 16, 2026, Sky Vision Airlines has commenced using the company's Crane software solutions. The financial value of the agreement was not disclosed.

Integrated Digital Systems for Flight and Passenger Management

The agreement includes reservation management systems, digital sales channels and passenger services, alongside flight planning, operational monitoring and crew management, as well as performance analytics and reporting tools.

The solutions operate under a Software-as-a-Service (SaaS) model, enabling airlines to access systems through infrastructure managed by the technology provider, supporting integrated operations and data sharing across departments.

Hitit Expands Its Presence in Egypt

With Sky Vision Airlines joining its customer portfolio, Hitit now serves four Egyptian airlines, strengthening the Turkish company's presence in Egypt and the wider North African market.

Amr Abdel Zaher, General Manager of Sky Vision Airlines, said the adoption of the new systems supports the airline's expansion plans and its efforts to improve operational management and passenger services.

Nevra Onsal Karaagac, General Manager of Hitit, highlighted the importance of the Egyptian market to the company's regional expansion strategy.

Al-Rehla Perspective | Enhancing the Travel Experience

The agreement reflects airlines' increasing reliance on integrated digital systems to manage reservations, flights and operational resources.

While these technologies can help improve operational efficiency and the passenger experience, their actual impact will depend on performance following implementation, particularly as neither company has disclosed specific targets for expected operational savings.

Saudia to Launch Direct Jeddah–Moscow Flights in December with Three Weekly Services



Partnership with the Air Connectivity Program aims to improve access from the Russian market to Jeddah and Red Sea destinations, with bookings available through the airline's sales channels

Jeddah, Saudi Arabia | Al Rehla

Saudia, in collaboration with the Saudi Air Connectivity Program (ACP), has announced the launch of scheduled direct flights between Jeddah and Moscow, Russia, starting December 1, 2026, with three weekly services aimed at strengthening air connectivity between the two countries and expanding travel options to Saudi tourism destinations.

According to the announcement issued on November 16, the flights will connect King Abdulaziz International Airport in Jeddah with Sheremetyevo International Airport in Moscow. Bookings are available through Saudia's official website, mobile application and authorised sales channels.

Three Weekly Flights Operated by Dreamliner Aircraft

The new route is scheduled to operate three times a week using Boeing 787-9 Dreamliner aircraft, according to published flight schedules.

The direct service will provide travellers with an additional option between the two cities, eliminating the need for connections through intermediate airports on certain journeys.

Passengers will also be able to benefit from Saudia's domestic network to reach other destinations across the Kingdom.

Attracting Visitors from the Russian Market

The launch forms part of the Air Connectivity Program's efforts to improve access to Saudi Arabia from targeted international tourism markets through partnerships with airlines.

The route will allow travellers from Moscow to fly directly to Jeddah and use the city as a gateway to explore tourism destinations along the Red Sea coast, as well as historical and cultural attractions in western Saudi Arabia.

It will also provide an additional travel option for visitors seeking to combine Umrah with leisure tourism, benefiting from Jeddah's position as one of the main gateways to the holy city of Makkah.

Expanding International Air Connectivity

Saudia continues to develop its international network alongside its fleet modernisation and service enhancement programmes, while the Air Connectivity Program focuses on introducing new routes and increasing flight frequencies from strategic source markets.

The Jeddah–Moscow service is part of these efforts to support international travel and inbound tourism while strengthening King Abdulaziz International Airport's role as an aviation hub.

flynas Adds Sialkot and Faisalabad to Its Jeddah Network with Five Weekly Flights



Services to launch on November 29 and 30, 2026, strengthening direct air connectivity with Pakistan and expanding travel options for Umrah pilgrims and visitors

Jeddah, Saudi Arabia | Al Rehla

Saudi low-cost carrier flynas is preparing to launch new direct flights connecting Jeddah with Sialkot and Faisalabad in Pakistan, starting November 29 and 30, 2026, respectively, with a combined total of five weekly services as part of its international network expansion.

In an announcement issued on November 10, the airline said the new routes aim to meet travel demand for family visits, business and tourism, while facilitating access to Saudi Arabia for Pakistani Umrah pilgrims and other visitors.

Three Weekly Flights to Sialkot and Two to Faisalabad

Direct services between Jeddah and Sialkot will begin on Sunday, November 29, operating three times a week, while the Jeddah–Faisalabad route will launch on Monday, November 30, with two weekly flights.

The two destinations will provide travellers with additional direct access to cities in Pakistan's Punjab province, reducing the need to travel through alternative airports within the country for certain international journeys.

flynas has made bookings available through its official website, mobile application, call centres and authorised travel agents.

Strengthening Air Connectivity with Pakistan

The new routes form part of flynas' "We Connect the World to the Kingdom" strategy, which focuses on expanding its international presence and increasing direct travel options to Saudi Arabia.

Air connectivity with Pakistan is particularly important for family visits, business travel and demand associated with Umrah and visits to the Two Holy Mosques.

The expansion also aligns with Saudi Arabia's National Aviation Strategy, which aims to connect the Kingdom to more than 250 international destinations and accommodate 330 million passengers annually by 2030.

A Network Serving More Than 80 Destinations

According to the airline's published figures, flynas operates more than 2,000 weekly flights across 156 routes, serving over 80 domestic and international destinations in 38 countries.

The carrier aims to expand its network to 165 destinations under its long-term growth plans.

Etihad Airways to Increase Abu Dhabi–Calgary Flights to Daily Service from October 2027



Weekly frequencies to rise from four to seven following strong early bookings, with the decision announced just three weeks after the airline launched its first direct route to Western Canada

Abu Dhabi – UAE | Al Rehla

Etihad Airways has announced plans to increase flights between Abu Dhabi and Calgary, Canada, from four weekly services to daily operations starting October 15, 2027, following strong initial booking trends on the new route, which commenced operations on October 26, 2026.

The decision, announced just three weeks after the route's launch, represents a 75% increase in weekly flight frequencies and forms part of the airline's expansion across Canada and North America.

Calgary is Etihad's second Canadian destination after Toronto and its first direct gateway to Western Canada.

Daily Flights Operated by Boeing Dreamliner Aircraft

Under the new schedule, flight EY29 will depart Abu Dhabi daily at 2:25 AM and arrive in Calgary at 6:50 AM local time.
The return service, EY30, will depart Calgary at 1:35 PM and arrive in Abu Dhabi at 12:55 PM the following day.

The route will be operated using Boeing 787-9 Dreamliner aircraft, featuring Business and Economy Class cabins.

Strong Early Demand Drives Expansion

❝ Wei Jin, Etihad Airways' Acting Chief Revenue Officer, said the Calgary route had made a strong start, adding that the decision to announce increased frequencies just three weeks after its launch reflected encouraging early demand and the airline's confidence in the market's long-term potential.

He noted that daily flights would provide travellers with greater flexibility while strengthening tourism and business connections between Abu Dhabi and Western Canada.

Al-Rehla Perspective | A Gateway to the Canadian Rockies

Calgary is an important gateway for travellers exploring the Canadian Rockies, including Banff and Jasper National Parks and Lake Louise, destinations renowned for their mountain landscapes, scenic lakes and outdoor adventures.

In the opposite direction, the service provides travellers from Western Canada with access to Abu Dhabi and onward connections across Etihad's network in Asia, Africa and the Middle East.

Passengers may also take advantage of the airline's Abu Dhabi stopover programme, subject to its terms and conditions.

Despite the positive early booking indicators, Etihad has not disclosed actual passenger numbers or average load factors on the Calgary route since operations began.

Editor-in-Chief: Mahmoud Al-Jishi
Managing Editor: Safaa Makki
UAE Bureau Chief: Dr. Saleh Al-Makhdoum
Saudi Arabia Bureau Chief: Abdullah Hassan
Egypt Bureau Chief: Dr. Ramadan Youssef
Tunisia Bureau Chief: Leila Bint Atiyat Allah
Syria Bureau Chief: Waleed Adb-Ulkarim
For news submissions: news@seyyaha.com
For contact and advertising: +973 3701 4477

Cityscape Bahrain | 25 YEARS

24-28 November 2026
Exhibition World Bahrain

YOUR GATEWAY TO
BAHRAIN &
THE GCC

REGISTER YOUR INTEREST

